

LONDON ELITE BOOSTER REWARD

Terms and Conditions

A. DURATION

1. The London Elite Booster Reward ("Promotion") is organised by Enrich by Malaysia Airlines Berhad ("MAB") which will run from 07 April 2025 (00:00H, United Kingdom time) to 30 June 2025 (23:59H, United Kingdom time), inclusive both start and end dates ("Promotion Period").
2. This Promotion will start and end at United Kingdom local time as follows:-

PROMOTION PERIOD

Booking/Travel Period : 07 April 2025 – 30 June 2025

B. ELIGIBILITY AND PARTICIPATION

1. This Promotion is open to all Malaysia Airlines Enrich members.
2. Non-members can register for Enrich membership via the Malaysia Airlines mobile app or at <https://enrich.malaysiaairlines.com/signup> and must register before purchasing the flight ticket(s).
3. This Promotion is valid solely on pure (marketed and operated) Malaysia Airlines flights.
4. This Promotion is valid upon purchase of a full-fare ticket for a return journey in Business Class or Business Suite to all Malaysia Airlines destinations and ticket(s) issued on a MH (232) ticket document.
5. The original date of ticket booked/issued, and travel date must be within the Promotion Period, failing which, the Enrich member will not be eligible for this Promotion. No appeals and/or disputes will be entertained.
6. This Promotion is available at Malaysia Airlines website, Malaysia Airlines mobile app, Malaysia Airlines Contact Centre, Malaysia Airlines Ticket Office(s), and Travel Agent(s).
7. This Promotion is an exclusive offer available only to Enrich members and the available offers are as follows:
 - A. Complimentary Enrich Gold Status; or
 - B. 20% Bonus Enrich Points; or
 - C. Bonus Elite Points for Redemption Booking.

A. Complimentary Enrich Gold Status

- a. Enrich Gold status will be awarded to Enrich members who book and complete a return flight journey from London to Kuala Lumpur, with a connection to any Malaysia Airlines international destinations in Business Class or Business Suite.

| Class of Cabin | Flight Segment with Return | Gold Tier Status |
|----------------|-------------------------------------|------------------|
| Business Suite | London - Kuala Lumpur - Sydney | ✓ |
| Business Class | London - Kuala Lumpur - Brunei | ✓ |
| Economy Class | London - Kuala Lumpur - New Zealand | X |

- b. Only one (1) reward is eligible per Enrich member under the Complimentary Enrich Gold Status offer. Multiple rewards cannot be claimed by an Enrich member, even if Enrich member fulfils the requirements more than once.
- c. The offer is limited to 200 Enrich Gold cards and is subject to availability on a first-come, first-served basis.

B. 20% Bonus Enrich Points

- a. Enrich members are eligible for 20% bonus Enrich Points when booking and completing a return flight journey from London to Kuala Lumpur, including a connection to any Malaysia Airlines domestic destinations in Business Class or Business Suite.

| Class of Cabin | Flight Segment with Return | Total Enrich Points |
|----------------|---------------------------------|---------------------------------------|
| Business Suite | London - Kuala Lumpur | = 40,000 + 8,000 = 48,000 |
| | London - Kuala Lumpur - Penang | = 96,000 + 19,200 = 115,200 |
| Business Class | London - Kuala Lumpur | = 25,000 + 5,000 = 30,000 |
| | London - Kuala Lumpur - Kuching | = 70,000 + 14,000 = 84,000 |

Note: The table provided is for illustration purposes only. The actual Enrich Points earned may vary depending on factors such as the booking details, and any applicable promotions or restrictions.

- b. Multiple rewards can be claimed by an Enrich member for every completed return journey.

C. Bonus Elite Points for Redemption Booking

- a. Enrich members will earn two (2) bonus Elite Points per flight segment when redeem a complete a return flight journey from London to Kuala Lumpur, including a connection to any Malaysia Airlines destinations in Business Class or Business Suite.
- b. This Promotion is only applicable for full Enrich Points redemption on Value, Basic and Flex fare, and it is NOT applicable for Enrich Points + Cash redemption and Enrich Saver redemption.

| Class of Cabin | Flight Segment with Return | Total Bonus Elite Points |
|----------------|---|--------------------------|
| Business Suite | Depart: London - Kuala Lumpur - Kuantan | = 2 + 2 = 4 |
| | Return: Kuantan - Kuala Lumpur - London | = 2 + 2 = 4 |
| Business Class | Depart London - Kuala Lumpur - Perth | = 2 + 2 = 4 |
| | Return: Perth - Kuala Lumpur - London | = 2 + 2 = 4 |
| Business Class | Depart London - Kuala Lumpur | = 2 |
| | Return: Kuala Lumpur - London | = 2 |

- c. Multiple rewards can be claimed by an Enrich member for every completed return journey.
8. This Promotion is not eligible for upsell to higher booking class, Enrich Upgrade, MHUpgrade, Last Minute Upgrade, Free Upgrade (where applicable) or any other form of upgrade.
9. The original date of ticket booked/issued, and travel date must be within the Promotion Period.
10. The Promotion is NOT eligible if: -
 - i. Flight(s) that is booked/issued before/after the Promotion Period and rebooked/reissued during/after the Promotion Period.
 - ii. Flight(s) that is booked/issued during the Promotion Period and rebooked/reissued after the Promotion Period prior to commencement of journey (first segment of journey not started).
 - iii. Flight(s) that is booked/issued during the Promotion Period and date changed to an earlier flight from original flight, but not booked within the Promotion Period.
 - iv. Any date change of travel or upsell to higher booking fare class or change in destination after booking and ticketing during the Promotion Period, must be done within the Promotion Period.
 - v. Travel date is before/after the Promotion Period
 - vi. Ticket rebooked and reissued to higher fare booking class using Enrich Points, MH Upgrade (MHU) by bid or Last-Minute Upgrade (LMU) and/or any other form of upgrade, complimentary tickets, tickets paid by Air Travel Authority (ATR).

C. Elite Tier Status

1. Upon meeting the Promotion requirements within the Promotion Period, the qualified tier status will be activated within two (2) to four (4) weeks after completion the journey; The Elite Tier Status awarded through this Promotion is valid until 03/2027.
2. The bonus Enrich Points and bonus Elite Points shall be credited to Enrich member's account fourteen (14) days after completing the journey.
3. The Tier Status is subject to the following terms and conditions:
 - The decision of MAB in respect to this Promotion is final, conclusive and binding and no further appeal, enquiry and/or correspondence will be entertained.
 - Enrich member may check their updated tier status via Enrich Online at <https://enrich.malaysiaairlines.com/login> or Malaysia Airlines mobile app within four (4) weeks after Promotion Period ends or such other date as decided by MAB at its absolute discretion.
 - Should any dispute arise, the decision of MAB will be final.
 - For Elite Tier Status terms and conditions, click [here](#).

D. General Terms

1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to participate in this Promotion are the sole responsibility of the Enrich members.

2. MAB, at its sole and absolute discretion, reserves the right to disqualify any Enrich member and revoke or forfeit any Tier Status Renewal at any stage of the Promotion without prior notice if:
 - a. Enrich member is not an eligible Participant.
 - b. Enrich member fails to fully comply with the Terms and Conditions stipulated herein.
 - c. Enrich member breaches any of the Terms and Conditions or other rules and regulations of the Promotion or violates any applicable laws or regulations.
 - d. MAB has, at its sole discretion, any reason whatsoever to believe that such Enrich member has attempted to undermine the operation of the Promotion in any way whatsoever, including but not limited to fraud, cheating or deception.
 - e. Enrich member who hold more than one (1) Enrich Account.
3. MAB shall not be liable for any disruption during the Travel Period, whether due to technical problems or otherwise, which is beyond its reasonable control. In the event of any disruption, reasonable effort shall be used to remedy the disruption and resume the Promotion on a fair and equitable basis to the entrants.
4. MAB's decision on matters relating to the Promotion (including, but not limited to the selection of Enrich member) shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of an Enrich member in respect of any decision of MAB shall be entertained.
5. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Promotion.
6. The Terms and Conditions of the Promotion shall be construed, governed and interpreted in accordance with the laws of Malaysia.
7. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the an Enrich member have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Promotion, the production, distribution, exhibition and/or exploitation of the Promotion and/or any product based on and/or derived from the Promotion.
8. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
9. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Promotion.
10. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English Terms and Conditions shall prevail.
11. By virtue of an entry to the Promotion, Enrich member signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
12. MAB reserves the right to cancel, terminate or suspend the Promotion without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by MAB of the Promotion shall not entitle an Enrich member to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
13. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.

14. For any queries regarding the Promotion, please contact Malaysia Airlines (Enrich) via: -
 - Email at enrich@malaysiaairlines.com.
 - Call the Malaysia Airlines Global Contact Centre at 1 300 88 3000 (within Malaysia) or +603 7843 3000 (outside Malaysia).
 - Visit nearest Malaysia Airlines ticketing office.
15. Other Enrich General Terms and Conditions may apply.