

## ENRICH SUNWAY POINTS CONVERSION CAMPAIGN WITH BONUS ENRICH POINTS

(Terms and Conditions)

### A. Campaign Duration

1. The **Enrich Sunway Points Conversion Campaign with Bonus Enrich Points** is organised by **Malaysia Airlines Berhad** ("MAB" or "Enrich") with Sunway Super App and will run from **29 May 2023 until 31 July 2023** both dates inclusive ("Campaign Period").

### B. Campaign Offer

1. Subject to the Terms and Conditions herein, Enrich Members who convert their Sunway Points during the Campaign Period with the converted Enrich Points successfully received into the Enrich account, will be entitled for the following respective Bonus Enrich Points campaign offer:

Campaign Offer	Validity Date
Additional <b>20%</b> Bonus Enrich Points	<b>29 May 2023 – 31 July 2023</b>

2. The Bonus Enrich Points will be awarded only for every successful eligible points conversion transacted and received into the Enrich Membership account within the Campaign Period.
3. The Conversion is strictly for Enrich Members who hold Sunway Super App membership.
4. Enrich member(s) will be disqualified from this Bonus Enrich Points Campaign offer without any appeal if verified and deemed as an invalid conversion processed to other Enrich Member(s) name.

### C. Eligibility and Participation

1. Any person(s) who has fulfilled all the criteria below is eligible to participate in this Campaign ("Participant"):
  - i. Must be an Enrich Member and the Enrich Account must be an active account at time of the Conversion.
  - ii. For new members please register online at: <https://enrich.malaysiaairlines.com/signup>.
  - iii. The Conversion is strictly for Enrich Members who hold Sunway Super App membership.

- iv. Sunway Points conversion must be of the same Sunway Super App membership name to the same member name with Enrich.
- v. Enrich members cannot convert Sunway Points to be received by other Enrich Members. Enrich Member(s) will be disqualified from this campaign contest without any appeal if verified and deemed that an invalid Sunway point conversion has been processed in other Enrich Member(s) name.

2. The mechanics of the campaign are as follows:

- i. Enrich Member is to login to Sunway Super App at <https://sunwaypals.com.my/>.
- ii. Select 'Points Exchange' and click on the Enrich logo.
- iii. Select total points to be exchanged, fill in the details and key in Sunway Super App 6-digit PIN.
- iv. To qualify for this promotion, the Sunway points must be converted, successfully processed, and received into the Enrich Member account within the campaign period which, is from **29 May 2023 until 31 July 2023**.
- v. If Enrich points are not received upon the transaction done Sunway Super App, the Enrich member must contact Sunway Super App concerned to verify further. Enrich will not assume liability for any delays by Sunway Points should the Enrich Points are not received within the campaign period.
- vi. Allow fourteen (14) working days for the conversion request to be processed and Enrich Points to be credited into Enrich Member's account.
- vii. Sunway Points converted not received into an Enrich account within the campaign period will be deemed as an unsuccessful transaction. The Enrich Member shall contact Sunway Super App concerned for any unsuccessful transaction.
- viii. The campaign period will end at 11.59 pm Malaysia time on 31 July 2023 irrespective if transferred outside Malaysia time.

3. Upon successful conversion, Member will receive additional Bonus Enrich Points from the Enrich X Sunway Points conversion over and above the base Sunway Points converted. Below is the earning illustration:

Campaign Period	Total Sunway Points Required	Normal Enrich Points Earned	Bonus Enrich Points	Total Enrich Points Received
<b>29 May – 31 July 2023</b>	2,000 Sunway Points	700 Enrich Points	<b>20%</b> (140 Enrich Points)	840 Enrich Points

#### **D. General Terms**

1. The Conversion is strictly for Enrich Members who hold Sunway Super App membership.
2. Sunway Points conversion must be of the same Sunway Super App membership name to the same Enrich Member name with Enrich. Enrich Members cannot convert Sunway Points to be received by other Enrich Members.
3. Enrich Member(s) will be disqualified from this Bonus Enrich Points Campaign without any appeal if verified and deemed to be an invalid conversion processed to other Enrich Member(s) name.
4. Sunway Points converted to Enrich Points made prior to this Enrich Sunway Bonus Points Conversion Campaign will not be eligible for the additional Bonus Enrich Points subject to the Terms and Conditions. No appeals will be entertained.
5. The Converted Enrich Points are non-refundable or reversable and cannot be exchanged for cash in part or full. No appeals will be entertained.
6. The converted Enrich Points is valid for 3 (three) years from month/year the Points are received into the Enrich Member's account.
7. Any Enrich Points not received from the points conversion within the campaign period (**29 May 2023 until 31 July 2023**) will not be eligible for the additional bonus points. Member is required to contact Sunway Super App if the converted Enrich Points are not received in their Enrich account within the campaign period. Enrich will not be liable for any unsuccessful transaction or if the converted Sunway Points are not received into the Enrich account within the campaign period.
8. The Bonus Enrich Points under this campaign will not contribute towards the accumulation of Elite Points required to qualify or maintain Enrich Elite tier status.
9. Enrich accepts no liability for the disclosure of the account identification to any third party, whether intentionally or otherwise. Enrich reserves the right to suspend or protect and account from being accessed if Enrich has reasonable grounds to believe that the security of an account has been breached or is at the risk of exposure. Enrich member shall be responsible for maintaining the security of the account and maintaining settings that reflect member preferences.
10. Enrich shall not be held responsible for any delays caused by inaccurate submission of the details by Enrich Member.
11. Enrich reserves the right at its sole discretion to deduct or change any Points redeemed from the Enrich Members account for the purpose of correcting any errors or inaccuracies in the conversion.
12. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to attend/participate in this campaign and to redeem the Enrich Points are the sole responsibility of the participants.
13. MAB reserves the right to use, reproduce, edit and distribute materials submitted for this campaign for publication and/or display in any media format and any media channels without obtaining further prior permission and payment of any fees or royalty to the participant.

14. MAB reserves the right to use the participant's name, images, comments, materials relating to this campaign and the results of this campaign for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The participant shall hold MAB free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by MAB. This clause shall survive the expiration of this campaign period.
15. MAB, at its sole and absolute discretion, reserves the right to disqualify any participant and revoke or forfeit any Enrich Points at any stage of the campaign without prior notice if:
  - (a) The participant is not an eligible participant;
  - (b) The participant fails to fully comply with the Terms and Conditions stipulated herein;
  - (c) The participant breaches any of the Terms and Conditions or other rules and regulations of the campaign or violates any applicable laws or regulations;
  - (d) MAB has, at its sole discretion, any reason whatsoever to believe that such participant has attempted to undermine the operation of the campaign in any way whatsoever, including but not limited to fraud, cheating or deception.
16. MAB's decision on matters relating to the campaign shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the participants in respect of any decision of MAB shall be entertained.
17. Notwithstanding the above, MAB is entitled to replace the Enrich Points with other items of similar value at any time without any prior notice.
18. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this campaign.
19. The Terms and Conditions of the campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.
20. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign and/or any product based on and/or derived from the campaign.
21. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
22. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions, or representations contained in any other promotional materials advertising the contest.

23. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English Terms and Conditions shall prevail.
24. By virtue of an entry to the campaign, the participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
25. MAB reserves the right to cancel, terminate or suspend the campaign without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by MAB of the campaign shall not entitle the participants to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
26. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.