



**ENRICH BUY POINTS CAMPAIGN WITH ELITE POINTS
(DECEMBER 2023 FAST TRACK SPECIALS)**

Terms and Conditions

1. The ‘**Enrich Buy Points**’ Campaign with Elite Points (“Promotion”) is organised by **Malaysia Airlines Berhad** (“Organizer”).
2. The Promotion is valid from **01 December 2023, 00:00 (GMT+8) until 31 December 2023, 23:59 (GMT+8)**, both dates inclusive (“Promotion Period”).
3. The Promotion is open to all **Enrich Members** (“Member”) and the Enrich Account must be an active account during the Promotion Period.
4. Subject to the Terms and Conditions herein, an Enrich Member will be entitled to **02 Elite Points** (“Offer”) when they ‘**Buy Enrich Points**’ as stated below:
 - i. 02 Elite Points for every 30,000 Enrich Points purchased.

A. Campaign Details

1. To be eligible for this Promotion, Member must ‘**Buy Enrich Points**’ via Enrich Online at <https://enrich.malaysiaairlines.com/enrich.html>
2. This service is not available at Malaysia Airlines Mobile App, Malaysia Airlines Contact Centre or Ticket Offices or any other ground channels.
3. Members who successfully ‘**Buy Enrich Points**’ will be entitled to earn 02 (Two) Elite Points for every 30,000 Enrich Points purchased.
4. There is no limit to the amount of Enrich Points that can be purchased within the Promotion Period.
5. There is no capping on the number of Elite Points that can be earned within the Promotion Period subject to Member meeting the requirements.

B. Offer Details

1. Buy Enrich Points

- To ‘**Buy Enrich Points**’, the Enrich Member must login to Enrich Online via Enrich self-service portal at <https://enrich.malaysiaairlines.com/enrich.html>. This service is not available at Malaysia Airlines Mobile App, Malaysia Airlines Contact Centre or Ticket Offices or any other ground channels.
- The below ‘Buy Enrich Points’ rates will apply:

Buy Enrich Points	Rate per Enrich Points (MYR)	Validity in Months
1,000 - 200,000	0.060	1
1,000 - 50,000	0.085	12
50,001 - 200,000	0.075	18
200,001 - 500,000	0.065	24
>1,000,000	0.055	36

- The minimum amount to be purchased for this Campaign is 30,000 Enrich Points. The transaction will by default be processed in Malaysian Ringgit (MYR). ‘Buy Enrich Points’ are valid according to the number of Points purchased and will expire respectively at the end of the equivalent month from the date of transaction.



- Upon successful transaction, the Enrich Points will be credited into the Member’s account within twenty-four (24) hours.
- Enrich Points successfully purchased by the Member is not reversible, not refundable, not redeemable for cash or exchangeable whether in part or in full.
- Any online payment discrepancies where ‘Buy Enrich Points’ did not get credited in the account, Enrich Member is to immediately report to our Contact Center at 1-300-88-3000 (within Malaysia) or 6-03-7843 3000 (outside Malaysia) or email Enrich at enrich@malaysiaairlines.com. All efforts will be made to rectify the issue.

2. 02 Elite Points for every 30,000 Enrich Points purchase

- To be eligible for Elite Points, Member must first purchase a minimum of 30,000 Enrich Points. Every additional 30,000 Enrich Points purchased will get 2 additional Elite Point.
For illustration purposes:

Buy Enrich Points	Total Elite Points Earned
30,000 Enrich Points	2 Elite Points
60,000 Enrich Points	4 Elite Points
90,000 Enrich Points	6 Elite Points

- **Elite Tier Qualification Requirement**

Enrich Silver	Enrich Gold	Enrich Platinum
30 Elite Points	60 Elite Points	100 Elite Points

- This Elite Points shall contribute to Elite Status progress to either retain current status, or upgrade to next higher status based on the requalification criteria stated above.
- The Elite Points purchased under this Campaign will be posted to the Enrich Account within fourteen (14) days from the end of Promotion Period.
- The Elite Points accorded under this Campaign shall be valid for the current calendar year (until 31 December 2023) only and will not be carried forward. It will be reset on 01st January 2024.
- Elite Points earned may not be used to redeem for rewards and strictly used to track Elite Status progress only. Elite Points shall be subject to Enrich Programme terms and conditions.

C. General Terms

1. By joining this Promotion, it is deemed that the Member has read and have agreed to be bound by these Terms and Conditions. Any breach of these Terms and Conditions may result in forfeiture of the Offer at the Organiser’s absolute discretion.
2. All other rules and regulations including Enrich Programme Terms and Conditions and the Enrich Buy Points Terms and Conditions, if any, shall apply.
3. The Organiser shall not be liable for any disruption during the Promotion Period, whether due to technical problems or otherwise, which is beyond its reasonable control. In the event of any disruption, reasonable efforts shall be used to remedy the disruption and resume the Promotion on a fair and equitable basis to the entrants.
4. The Organiser reserves the right at its sole discretion to amend any Offers awarded to the Member for the purpose of correcting any errors or inaccuracies in the Promotion.
5. The Organizer reserves the right to cancel or revoke the Offer for any reason, including the following circumstances: fraudulent purchasing activity, abuse or used in bad faith.

6. The Organiser reserves the right at any time to amend, delete or add to any of these Terms and Conditions including the mechanism of the Promotion at its absolute discretion without prior notice.
7. The Organiser reserves the right to cancel, suspend, postpone, or extend the Promotion without any prior notice. For the avoidance of doubt, any cancellation, suspension, postponement, or extension by the Organiser of the Promotion shall not entitle the Member to any claim or compensation against the Organiser, its agents and employees for any and all losses or damages suffered or incurred by the Enrich Member as a direct or an indirect result of the act of cancellation, suspension, postponement or extension.
8. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions, or representations contained in any other promotional materials advertising the Promotion.
9. The Organiser, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from either participation in this Promotion or with the Offer presented or forfeited.
10. If any matter arises which is not covered in these Terms and Conditions, they will be determined solely by the Organiser.
11. The Organiser shall ensure that the collection, use and disclosure of the Member's personal data in their participation of this Promotion are consistent with the Malaysian Personal Data Protection Act 2010 ('PDPA'). It is acknowledged that personal data collected and processed under this Promotion is obtained voluntarily and with your consent. The Organiser shall ensure that under no circumstances is the collected data disclosed or sold or passed on to third parties for any reason. However, the Organiser may disclose the data collected for a purpose directly related to the purpose it was disclosed at the time of collection to a third party such as other Organiser's affiliates and subsidiaries or in circumstances specified in the Malaysia Airlines Personal Data Privacy Policy as published at the Organiser website. The Organiser should not be held liable for any damage caused as a result of the collection, use, disclosure, loss, misuse, modification, unauthorised or accidental access, alteration or destruction of your personal data unless the actions of the Organizer were deliberate or grossly negligent.
12. This Promotion and these Terms and Conditions are governed by the laws of Malaysia. The Member agrees to submit to the exclusive jurisdiction of the Courts of Malaysia over all matters arising from this Promotion.