



**FLIGHT CAMPAIGN WITH ELITE POINTS
(FAST TRACK SPECIALS)**

Terms and Conditions

1. The ' **FLIGHT CAMPAIGN WITH ELITE POINTS** ("Campaign") is organised by Malaysia Airlines Berhad ("Organiser").
2. The Campaign is valid from **01 December 2023, 00:00 (GMT+8) until 31 December 2023, 23:59 (GMT+8)**, both dates inclusive ("Promotion Period").
3. The Promotion is open to all **Enrich Members** ("Member") and the Enrich Account must be an active account during the Promotion Period.
4. Subject to the Terms and Conditions herein, Member will be entitled to **earn Elite Points** ("Offer") when they book and purchase or redeemed with Points + Cash on qualifying revenue fare tickets:
 - i. Book and purchase: Earn 03 X Elite Points*
 - ii. Redeemed with Points + Cash: Earn 03 Elite Points for the 'Cash' portion***The total (3x Elite Points' and 'Earn 03 Elite Points) earn include the Base Elite Point earned.*

A. Campaign Details

1. To be eligible for this Campaign, Member must book and purchase or redeem with Points + Cash on qualifying revenue fare tickets during the Campaign Period.
2. There is no capping on the number of Elite Points that can be earned within the Promotion Period subjected to Member meeting the requirements.
3. This Campaign is only applicable to flights that earn Enrich and Tier Elite Points in the Enrich programme.
4. This Campaign for Tier Status retention or status upgrade shall be valid for the current calendar year (until 31 December 2023) only. It will be reset on 01st January 2024.
5. Malaysia Airlines or Firefly flights that do not earn Enrich Points will not be eligible for Tier Points and will not be eligible for Tier Points under this Campaign.

B. Offer Details

1. Member must book and purchase or redeem with Points + Cash on qualifying revenue fare tickets and complete the journey on pure Malaysia Airlines operated flights or pure Firefly flights within the Campaign Period stated below to be eligible for this Flight Campaign with Elite Points Campaign Promotion:

Campaign Period:

Booking & Ticketing Period:	01 December 2023, 00:00 (GMT+8) until 31 December 2023, 23:59 (GMT+8)
Travel Period	
Offer	<ol style="list-style-type: none">i. Book and purchase<ul style="list-style-type: none">• Earn 3X Elite Pointsii. Redeem with Points + Cash<ul style="list-style-type: none">• Earn 3 Elite Points

- All travels must be strictly booked/ticketed within the stated campaign period and journey completed by/on 31 December 2023.
- The Campaign is **NOT** eligible for Enrich tier status upgrade if/for:
 - i. Award ticket(s) redeemed with full Points.
 - ii. Travel date is booked and ticket purchased after the Booking/Ticketing & Travel Period.
 - iii. Tickets purchased prior to this Campaign and re-booked or upsold to higher fare class with ticket reissued for travel within the Campaign period for the purpose of this Campaign will not be eligible for this 3X Elite Points. The Campaign Period must be observed.
 - iv. Complimentary tickets, staff tickets, industrial discount tickets, prize winning tickets, discounted fare tickets issued with no Enrich Points earn restrictions, tickets paid by ATR (Air

Travel Authority) or any form of tickets that does not earn Enrich Points. All codeshare, joint charter flights are not applicable.

- v. Under this Campaign, a Member will earn Elite Points for a revenue ticket purchased on Malaysia Airlines flights or Firefly flights and, Elite Point earned for the 'Cash' portion of a 'Points + Cash' redemption on Malaysia Airlines flights only.
- vi. This Campaign is not applicable to flights on MH3000, MH4000, MH5000, MH8000, MH9000 series, oneworld Member and Partner airlines, MASwings, codeshare flights or flight jointly operated by other airlines OR codeshare flights marketed by other airlines and operated by Malaysia Airlines.
- vii. Malaysia Airlines or Firefly flights that do not earn Enrich Points will not earn Tier Points and will not be eligible for this promo Tier Points under this Campaign.

C. Tier Status

- 1. Elite Points earned shall contribute to Elite Status progress to either retain current status, or upgrade to next higher status based on the Elite Tier Qualification criteria below:

Enrich Silver	Enrich Gold	Enrich Platinum
30 Elite Points	60 Elite Points	100 Elite Points

- 2. Elite Tier Status will be awarded to a Member who qualifies for such status under the guidelines set by Enrich.
- 3. The membership term of an Elite Tier Status is tracked from January to December each year.
- 4. For this Campaign, the Elite Points earn is valid for tickets purchased on pure Malaysia Airlines or pure Firefly flights only.
- 5. This Campaign is for tier status retention or status upgrade for year ending 31 December 2023 only.
- 6. Elite Points are not accumulative and cannot be carried forward.
- 7. The Tier Status is subject to the following terms and conditions:
 - The decision of MAB in respect to the Tier Status Upgrade is final, conclusive and binding and, no further appeal, enquiry and/or correspondence will be entertained.
 - Enrich Member may check their updated tier status via Enrich Portal at <https://enrich.malaysiaairlines.com/login> or Malaysia Airlines app within two (2) weeks after Campaign Period ends or such other date as decided by MAB at its absolute discretion.
 - Should any dispute arise, the decision by MAB will be final.
 - For Elite Tier Status terms and conditions, click [here](#).

D. General Terms

- 1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to participate in this Campaign are the sole responsibility of the Participants.
- 2. MAB, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit any Status Upgrade at any stage of the Campaign without prior notice if:
 - (a) The Participant is not an eligible Participant;
 - (b) The Participant fails to fully comply with the Terms and Conditions stipulated herein;
 - (c) The Participant breaches any of the Terms and Conditions or other rules and regulations of the Campaign or violates any applicable laws or regulations;
 - (d) MAB has, at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Campaign in any way whatsoever, including but not limited to fraud, cheating or deception.
 - (e) Enrich Members who hold more than one Enrich membership account.
- 3. MAB shall not be liable for any disruption during the Travel Period, whether due to technical problems or otherwise, which is beyond its reasonable control. In the event of any disruption, reasonable effort shall be used to remedy the disruption and resume the Campaign on a fair and equitable basis to the entrants.

4. MAB's decision on matters relating to the Campaign (including, but not limited to the selection of the Participants) shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect of any decision of MAB shall be entertained.
5. MAB, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of MAB, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Campaign.
6. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.
7. All rights and privileges herein granted to MAB are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organisation of the Contest, the production, distribution, exhibition and/or exploitation of the Contest and/or any product based on and/or derived from the Campaign.
8. MAB reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
9. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Campaign.
10. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
11. By virtue of an entry to the Campaign, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
12. MAB reserves the right to cancel, terminate or suspend the Campaign without any prior notice. For the avoidance of doubt, any cancellation, termination or suspension by MAB of the Campaign shall not entitle the Participants to any claim or compensation against MAB, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
13. MAB will not be held responsible for any typographical errors or misprint under these Terms and Conditions.