

## ENRICHMONEY X ENRICH ELITE STATUS

### Terms and Conditions

1. The **EnrichMoney x Enrich Elite Status** (“Promotion”) is organised by **Enrich by Malaysia Airlines Berhad** (“Organiser”) (Company No. 201401040794 (1116944-X)), a company incorporated in Malaysia of having its registered office at Level 1, South Support Zone, 64000 Sepang, Selangor.
2. EnrichMoney is powered by **Merchantrade Asia Sdn Bhd** (Company No. 199601038238 (410591-T)), a company incorporated in Malaysia. The Promotion is open to all active Enrich members who are registered as **EnrichMoney Visa Prepaid Card users** (“EnrichMoney Cardholder”).

### Eligibility

1. This Promotion is open to all Enrich Members who have signed up for EnrichMoney Visa Prepaid Card.
2. EnrichMoney Visa Prepaid Cardholder(s) whose account has been suspended, cancelled or terminated before, during or after the Promotion Period will not be eligible to participate in this Promotion.
3. If you are not an EnrichMoney Cardholder, you may apply by downloading the EnrichMoney mobile application (“EnrichMoney app”) from [Google Play Store](#) or [Apple AppStore](#) and sign up as an EnrichMoney Cardholder.

### Promotion Period

1. The Promotion is valid from **01 August 2024 until 31 August 2024** (“Promotion Period”), both dates inclusive.
2. The Promotion is only available via **EnrichMoney mobile application** (“EnrichMoney app”).
3. Subject to the Terms and Conditions herein, EnrichMoney Cardholder will be entitled to earn an **Enrich Elite Status** when they **transfer Enrich Points to their EnrichMoney Account** as illustrated table below: -

Top-up EnrichMoney Points	Enrich Elite Status Entitlement
50,000	Silver
100,000	Gold

## Campaign Details

1. EnrichMoney Cardholder who successfully perform top-ups from Enrich Points to EnrichMoney Points during the Promotion Period will be entitled to earn Enrich Elite Status. A minimum cumulative of 50,000 EnrichMoney Points top-up will earn Enrich Silver status and a minimum cumulative of 100,000 EnrichMoney Points top-up will earn Enrich Gold status.
2. Current EnrichMoney Points balance and EnrichMoney Points earned from spend or other means than top-up from Enrich Points redemption will be **excluded** for this Promotion.
3. EnrichMoney Cardholder may top-up EnrichMoney Points by redeeming Enrich Points from Enrich Account to increase EnrichMoney Points balance. Every one (1) Enrich Point is equals to one (1) EnrichMoney Point.
4. Each top-up requires EnrichMoney Cardholder to log on and authenticate their own Enrich Account via the EnrichMoney application. Top-ups from Enrich Points to EnrichMoney Point must be from the same legal owner of both accounts.
5. Redeemed Enrich Points will immediately be posted to EnrichMoney Points balance upon successful transaction. Top-ups from Enrich Points to EnrichMoney Point are **non-reversible**.
6. EnrichMoney Points earned shall be valid for one (01) year from the earned date. Expired EnrichMoney Points shall not be extended.
7. A maximum of 50,000 EnrichMoney Points top-up per transaction and 100,000 EnrichMoney Points top-up per day shall apply.
8. EnrichMoney Points earned may be used to redeem for cashback for a purchase post-transaction. Use of EnrichMoney Points shall be subject to EnrichMoney terms and conditions.
9. Enrich Elite Status will be awarded within fourteen (14) days after the Promotion Period ends. No Elite Points will be credited into the eligible Member's account. Enrich Elite Status is non-transferable and non-exchangeable for cash.
10. If the EnrichMoney Cardholder is currently holding the same Enrich Elite Status to be awarded, the current earned status will remain and there will be no upgrade to the next higher status.
11. Enrich Elite Status and its benefits shall be valid until 31 December 2025, unless stated otherwise, thereafter Enrich Member may requalify for the same status, or a higher status based on the standard requalification requirements.
12. Enrich Elite Card will be delivered to the Enrich Member's registered address within fourteen

(14) working days. Enrich Member can first access the new Enrich Elite Status by logging in to Enrich Online on web or on Malaysia Airlines app.

13. The Organiser reserves the right to cancel or revoke the top-up transaction or the Promotion for any reason, including the following circumstances: fraudulent purchasing activity, abuse or used in bad faith.

## Other Terms

1. In addition to the terms and conditions hereunder, the Participant shall be bound by the terms and conditions of the Merchante Money Visa Prepaid Card Agreement (“Cardholder Agreement”) and EnrichMoney Terms at all times. In the event of any discrepancy or inconsistency between these Terms and Conditions and Cardholder Agreement and EnrichMoney Terms, these Terms and Conditions shall prevail to the extent of such discrepancy or inconsistency only.
2. The Organiser reserves the sole and absolute right and exclusive discretion to disqualify all entries from any participants of this Campaign and prohibit the person who is disqualified from further participating in this Campaign in the event that there is reasonable suspicion that the participant has tampered with or benefited from the tampering of the entry process or the operation of the Campaign or has acted in violation of the rules and regulations of this Campaign or these Terms and Conditions. Furthermore, at the time of the selection of the winners, the participants shall be in good standing or not subject to any legal or regulatory action, or otherwise they will be disqualified from participating in the Campaign or selected as a winner.
3. The Organiser is not and shall not be held responsible for any delay, error or any other problems in the operation of this Campaign caused by or arising from breakdown, technical malfunction of any computer online system, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunications service or a combination thereof, including injury or damage to the Participant or to any other person’s computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with this Campaign unless such injury or damage is caused by the Organiser’s fault, negligence or misconduct.
4. In no event will the Organiser and their respective affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, Enrich Members, shareholders, attorneys, representatives and agents (collectively, “Affiliates”), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of the Participant’s entry in this Campaign, acceptance and/or use of the Referral Reward(s) or the Participant’s participation in any Campaign related activity. By participating in this Campaign, the Participant hereby release and agree to hold harmless the

Organiser and their Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.

5. Personal information or any data (including images) (“Data”) collected or received from the Participant may be used by the Organiser, and/or their respective agents and agencies for the purposes of administering this Campaign. The Data may also be used to (a) conduct a background check on the Participant’s identity and verify the Participant’s eligibility to participate in this Campaign and receive the reward(s). By participating in this Campaign, the Participant explicitly allows the Organiser, and/or their respective agents and agencies to contact the Participant via e-mail, telephone, short messaging service and other means regarding this Campaign. The Organiser values all personal information received and shall not disclose or furnish your personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of this Campaign or where required by law). The Participant hereby confirms that he/she has read, understood and agreed to be bound by the Privacy Notice of the Organiser which is available at <https://mtradeasia.com/main/privacy-policy/>.
6. For the avoidance of doubt, the Participant agrees that the said Privacy Notice shall be deemed to be incorporated by reference into these Terms & Conditions.
7. The Organiser shall not be responsible and/or liable nor shall it accept any form of liability arising or suffered by the Participant resulting directly or indirectly from the Participant’s participation in this Campaign or otherwise unless such loss, damage or injury is caused by the Organiser’s fault, negligence or misconduct. Furthermore, the Organiser shall not be liable for any default of its obligation under this Campaign due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, pandemic, epidemic or any event beyond the control of the Organiser.
8. In the event photographs are taken pursuant to this Campaign, such photographs may be used for internal or external publication.
9. All Terms and Conditions stipulated herein shall be governed by and construed in accordance to the laws of Malaysia.
10. The Participant reserves the right to substitute the above reward with other item(s) of similar cost by giving prior notice. All rewards received by the Participant are strictly non-exchangeable for other gifts, cash or credit under any circumstances.
11. The Participant is reminded to read and understand these Terms and Conditions. In the event there are any terms and conditions in these Terms and Conditions that the Participant does not understand, the Participant is hereby advised to discuss further with the Participant’s representative.