



SPORTS DIRECT 3x ENRICHMONEY POINTS SPEND OFFER

Terms and Conditions

EnrichMoney 3x EnrichMoney Points Spend Offer ("Promotion") is subject to the following terms and conditions: -

ORGANISER

This Promotion is organised jointly by Enrich by Malaysia Airlines Berhad ("MAB") and Sports Direct Malaysia Sdn Bhd ("Sports Direct"). MAB and Sports Direct shall be collectively referred to as "Organiser".

PROMOTION PERIOD

1. This Promotion will run from **25 April 2025 (00:00H, Malaysia time) to 31 May 2025 (23:59H, Malaysia time)** ("Promotion Period").
2. Organiser reserves the right to amend or extend the duration of the promotion at any time it deems fit, without prior notice and/or liability to any participant ("Participant").

ELIGIBILITY

3. This Promotion is open to all Enrich Members who has signed up for EnrichMoney Visa Prepaid Card.
4. EnrichMoney Visa Prepaid Cardholder(s) whose account has been suspended, cancelled or terminated before, during or after the Promotion Period will not be eligible to participate in this Promotion.
5. If you are not an EnrichMoney Visa Prepaid Cardholder, you may apply by downloading the EnrichMoney mobile application ("EnrichMoney app") from [Google Play Store](#) or [Apple AppStore](#) and sign up as a cardholder.

PROMOTION MECHANISM AND CRITERIA

6. Subject to the Terms and Conditions herein, Participant will be entitled to **earn 3x EnrichMoney Points (for every MYR20 spent = 3 EnrichMoney Points)** for below transaction type purchase via EnrichMoney Visa Prepaid Card.

Local and Overseas Retail Transaction	Merchant Category	Merchant Category Code (MCC)
	Products merchant name ' Sports Direct '	4511

7. For this promotion, participant is required to complete their transactions exclusively through respective [Sports Direct Outlet](#) location:

**1st Floor, Administration Building, Southern Support Zone,
KLIA, 64000 Sepang, Selangor, Malaysia.**

Intermark, KL	Tesco Bukit Tinggi, Klang	Kuantan City Mall	Pahlawan Melaka
Aman Central, Alor Setar	1 Mont Kiara, KL	Melawati Mall, KL	Bangsar Village
Mid Valley, KL	KSL Mall	Aeon Bandar Dato Onn	Sunway Big Box
I City KL, MY	IOI Putrajaya, KL	Subang Jaya Outlet	Tropicana Garden
Sunway Pyramid	Ipoh Tesco	Federal Highway MY	1-Utama
Aeon Tebrau	Udini Mall, Penang	MV South Quay Johor MY	Sunway Putra
Sunway Velocity	Vivacity Mall, Kuching	IOI Mall Puchong	Pavilion KL
Subang Jaya HQ, KL	Gateway Seremban	Toppen Tebrau	
Suria Sabah	Gurney Plaza	Sunway Carnival	

8. Upon completing a successful transaction, participant will earn 3x EnrichMoney Points (3 EnrichMoney Points for every MYR20 spent), which will be displayed in their EnrichMoney app. Here is an illustration of the earning process: -

Promotion Period	Merchant Category	*Transaction Amount	Total Enrich Points Earned 3x EnrichMoney Points (for every MYR20 spent = 3 EnrichMoney Points)
25 April– 31 May 2025	Product with merchant name ' Sports Direct Outlet '	MYR1,000	150 EnrichMoney Points

**Currently, you earn 1 EnrichMoney Point for every MYR20 spent. During the Promotion Period, you will receive 3 EnrichMoney Points for every MYR20 spent.*

9. The classification of eligible retail transaction and MCC and/or the determination of the Participant(s)' qualifying spends for earn EnrichMoney Points is the responsibility of the respective merchant's acquiring bank. The Organiser will not be responsible for any incorrect classification of the eligible retail transaction and MCC and/or the determination of the Participant(s)' qualifying spend to the relevant transaction that may result in the non-posting of the EnrichMoney Points for the transactions at the eligible merchants. The Participant shall not make any claim for compensation against the Organiser for non-posting of the EnrichMoney Points due to the incorrect classification by the respective merchant's acquiring bank.
10. The eligibility of the EnrichMoney Points rewards shall be based on the settlement date of the transaction processed by Merchantrade and debited from the Participant's card account and not the original transaction date made by the Participant.
11. EnrichMoney Points rewards will not be credited immediately upon the pre-authorization of transaction. Transaction will only be entitled to earn EnrichMoney Points after fourteen (14) working calendar days of the qualified retail transaction settlement date.

12. The Participant may choose either earn EnrichMoney Points or redeem for cashback on the qualified post-transaction within the wallet. The Participant has up to fourteen (14) working calendar days to perform redemption on the qualified transaction. Qualified transaction redeemed for cashback is not qualified to earn any EnrichMoney Points.
13. In the event where the Participant didn't choose to perform EnrichMoney Points redemption for cashback on the qualified transaction within the fourteen (14) working calendar days of redeemable period, EnrichMoney Points will be credited automatically into the EnrichMoney wallet on the next day of the redeemable end date.
14. In case the Participant choose to earn EnrichMoney Points on the qualified transaction, EnrichMoney Points will be credited immediately into the EnrichMoney wallet. EnrichMoney Points earned are non-reversible.
15. If any purchase is reversed, the reversal will result in the EnrichMoney Points rewards being reversed. The rate of points reversal will follow as per stipulated in Clause 6.
16. The EnrichMoney Points earned shall be valid only for one (1) year from the earned date. Expired EnrichMoney Points shall not be extended.
17. The EnrichMoney Points awarded may be used to redeem for cashback. Use of EnrichMoney Points shall be subject to [EnrichMoney Terms](#).
18. The Organiser reserves the right to cancel or revoke the points awarded or the Promotion for any reason, including the following circumstances; fraudulent purchasing activity, abuse or used in bad faith.
19. To ascertain if the Participant is eligible for the EnrichMoney Points, the Organiser shall rely upon its system in its decision. In the event of any dispute or disagreement, the Organiser's decision will be deemed final.

OTHER TERMS

1. In addition to the terms and conditions hereunder, the Participant shall be bound by the terms and conditions of the [Cardholder Agreement](#) and [EnrichMoney Terms](#) at all times. In the event of any discrepancy or inconsistency between this Terms and Conditions and Cardholder Agreement or EnrichMoney Terms, this Terms and Conditions shall prevail to the extent of such discrepancy or inconsistency only.
2. The Organiser, at its sole and absolute discretion, reserves the right to disqualify any Enrich Member and revoke or forfeit the points conversion at any stage of the Promotion without prior notice if:
 - a. The Participant fails to fully comply with the Terms and Conditions stipulated herein;
 - b. Transactions are incomplete;
 - c. The Participant breaches any of these Terms and Conditions or other rules and regulations of the Promotion or violates any applicable laws or regulations;

- d. Organiser, at its sole discretion, for any reason whatsoever believes that such Participant has attempted to undermine the operation of the Promotion in any way whatsoever, including but not limited to fraud, cheating or deception.
 - e. Participant is having two or more accounts registered under pseudo names for the purpose of earning the EnrichMoney Points.
3. The Organiser is not and shall not be held responsible for any delay, error or any other problems in the operation of this Promotion caused by or arising from breakdown, technical malfunction of any computer online system, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunications service or a combination thereof, including injury or damage to the Participant or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with this Promotion unless such injury or damage is caused by the Organiser's fault, negligence or misconduct.
 4. In no event will the Organiser and their respective affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, members, shareholders, attorneys, representatives and agents (collectively, "Affiliates"), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of the Participant's eligibility in this Promotion, acceptance and/or use of the Bonus EnrichMoney Points. By participating in this Promotion, the Participant hereby release and agree to hold harmless the Organiser and their Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.
 5. Personal information or any data (including images) ("Data") collected or received from the Participant may be used by the Organiser, and/or their respective agents and agencies for the purposes of administering this Promotion. The Data may also be used to (a) conduct a background check on the Participant identity and verify the Participant's eligibility to participate in this Promotion and receive the Bonus EnrichMoney Points. By participating in this Promotion, the Participant explicitly allow the Organiser, and/or their respective agents and agencies to contact the Participant via e-mail, telephone, short messaging service and other means regarding this Promotion. The Organiser values all personal information received and shall not disclose or furnish it to any unrelated third parties (save for their respective agents and agencies for the purposes of this Promotion or where required by law). The Participant hereby confirms that he/she has read, understood and agreed to be bound by the Privacy Notice of the Organiser.
 6. For Merchantrade, its Privacy Notice can be found at <https://mtradeasia.com/legal/privacy-notice/>. For MAB, its Privacy Notice can be found at <https://www.malaysiaairlines.com/my/en/privacy.html>.
 7. For the avoidance of doubt, the Participant agrees that the said Privacy Notice shall be deemed to be incorporated by reference into these Terms & Conditions.
 8. The Organiser shall not be responsible and/or liable nor shall it accept any form of liability arising or suffered by the Participant resulting directly or indirectly from the participation in

this Promotion or otherwise unless such loss, damage or injury is caused by the Organiser's fault, negligence or misconduct. Furthermore, the Organiser shall not be liable for any default of its obligation under this Promotion due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, pandemic, epidemic or any event beyond the control of the Organiser.

9. In the event photographs are taken pursuant to this Promotion, such photographs may be used for internal or external publication.
10. All Terms and Conditions stipulated herein shall be governed by and construed in accordance to the laws of Malaysia.
11. The Participant is reminded to read and understand these Terms and Conditions. In the event there are any terms and conditions in these Terms and Conditions that the Participant does not understand, the Participant is hereby advised to discuss further with the Organiser representative.