

EARN ENRICH POINTS WITH OPTIMAX EYE SPECIALIST CENTRE

Terms and Conditions

A. Duration

1. The **Earn Enrich Points with Optimax Eye Specialist Centre Campaign** ("Campaign") is organized by Malaysia Airlines Berhad ("Organizer") and Optimax Eye Specialist Centre ("Optimax") and will run from **1 March 2024 until 25 February 2026** ("Campaign Period").

B. Eligibility and Participation

1. Any person who has fulfilled the criteria below is eligible to participate in this Campaign ("Participant"):
 - a. Be an Enrich Member;
 - b. Non-Member can register for membership via Enrich Online at <https://enrich.malaysiaairlines.com/login> and must be registered before visiting any Optimax outlet during the Campaign Period.
2. The mechanics of the Campaign are as follows:
 - a. In order to be eligible to earn Enrich Points with maximum up to 2,000 Enrich Points:
 - i. Participant must present a valid Enrich physical or digital card upon payment of services or treatment(s) at any Optimax outlets in Malaysia during the Campaign Period (**1 March 2024 – 25 February 2026**), and
 - ii. Name on bill must tally with the Participant's name
 - b. The Enrich Points earned will be credited into the Participant's Enrich account within 4 to 6 weeks after date of transaction or such other date as decided by Organizer at its absolute discretion.
 - c. Multiple transactions at Optimax outlets are allowed for this Campaign with the condition that the name on the bill(s) must tally with the Participant's names on all the receipts.

C. Earn Enrich Points

1. This Campaign offers Enrich Points to Enrich Members at a rate of **one (1) Enrich Point for every RM2** spent on services or treatment (s) at any Optimax outlets in Malaysia during the Campaign Period.
2. The Enrich Points earned are valid for a period of three (3) years from the month and year it is credited to the Participant's account.
3. Extension of Points is allowed for 12 months from the month they are set to expire via Enrich Online self-service portal at <https://www.enrich.malaysiaairlines.com/enrich.html>. This service is not available at Malaysia Airlines Contact Centre, Ticket Offices or via email. A rate of MYR 0.085 per Enrich Point will be charged for the extension or re-activation of Points.
4. The Enrich Points awarded to the Participant are non-transferable, non-redeemable for cash and non-exchangeable for any other gift whether in part or in full.

5. This Campaign is **not** valid in conjunction with any other promotions, discounts and vouchers that are organized or offered by Optimax Eye Specialist Centre.
6. The Enrich Points earned under this Campaign shall not contribute towards the accumulation of Elite Points required to qualify for or maintain Elite Status.
7. This Campaign does not apply to Elite Tier Bonus Points accorded to respective top tier status.
8. The Participant shall settle any claim, dispute or question arising in connection with the use of the Enrich Points directly with Enrich, Malaysia Airlines.
9. Should any dispute arise, the decision by Enrich, Malaysia Airlines, will be final. Organizer reserves the right to forfeit the Enrich Points earned based on Organizer's sole and absolute discretion.
10. Organizer shall not be liable for any additional or incidental costs, taxes, expenses, charges, fees, losses or damage incurred. Organizer, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from the Enrich Points earned.
11. Organizer shall not be liable or responsible for any loss or damage suffered by the Participant or their travelling companion if the Participant or their travelling companion does not utilize the Enrich Points earned as a result of any statutory requirements not met, Government travel warning or advisory applicable to the destination country and/or countries.
12. Participant may visit Optimax Eye Specialist Centre outlets or call their toll-free line at 1800-88-1201 for any services or treatment-related inquiries.
13. Participant may email Enrich at enrich@malaysiaairlines.com for any inquiries related to Enrich Points.

D. General Terms

1. All transportation, accommodation, personal costs and/or any other costs and/or related expenses that are incurred to attend/participate in this Campaign and to redeem the Enrich Points are the sole responsibility of the Participants.
2. Organizer reserves the right to use the Participant's name, images, comments, materials relating to this Campaign and the results of this Campaign for the purpose of any announcement or promotional or marketing purposes in any media format and any media channels without any fee being paid. The Participant shall hold Organizer free and harmless from any claims and/or liabilities whatsoever resulting from the usage or the reproduction of the submitted materials by Organizer. This clause shall survive the expiration of this Campaign Period.
3. Organizer, at its sole and absolute discretion, reserves the right to disqualify any Participant and revoke or forfeit the Enrich Points earned at any stage of this Campaign without prior notice if:
 - (a) The participant is not an eligible Participant.
 - (b) The Participant fails to fully comply with the Terms and Conditions stipulated herein;
 - (c) The Participant breaches any of the Terms and Conditions or other rules and regulations of the Campaign or violates any applicable laws or regulations.
 - (d) Organizer has at its sole discretion, any reason whatsoever to believe that such Participant has attempted to undermine the operation of the Campaign in any way whatsoever, including but not limited to fraud, cheating or deception.

4. Organizer's decision on matters relating to the Campaign shall be final and absolute. No discussion, correspondence, enquiry, appeal or challenge by any of the Participants in respect to any decision of Organizer shall be entertained.
5. Notwithstanding the above, Organizer is entitled to replace the Enrich Points earned with other items of similar value at any time without any prior notice.
6. Organizer, its affiliates, subsidiaries, agents, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other creative agencies of Organizer, shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from participation in this Campaign.
7. The Terms and Conditions of the Campaign shall be construed, governed and interpreted in accordance with the laws of Malaysia.
8. All rights and privileges herein granted to Organizer are irrevocable and not subjected to rescission, restraint, or injunction under all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organization of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign and/or any product based on and/or derived from the Campaign.
9. Organizer reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
10. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising the Campaign.
11. The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. Should there be any discrepancies between the English Terms & Conditions and the translated version, the English Terms & Conditions shall prevail.
12. By virtue of an entry to the Campaign, the Participants signify their absolute and unconditional acceptance and agreement to all the Terms and Conditions stipulated herein.
13. Organizer reserves the right to cancel, terminate or suspend the Campaign without any prior notice. For the avoidance of doubt, any cancellation, termination, or suspension by Organizer of the Campaign shall not entitle the Participants to any claim or compensation against Organizer, its agents and employees for any and all losses or damages suffered or incurred by the Participants as a direct or an indirect result of the act of cancellation, termination or suspension thereof.
14. Organizer will not be held responsible for any typographical errors or misprint under these Terms and Conditions.

/end.